

Tomorrow's aspirations.



pure

*stainless
steel*

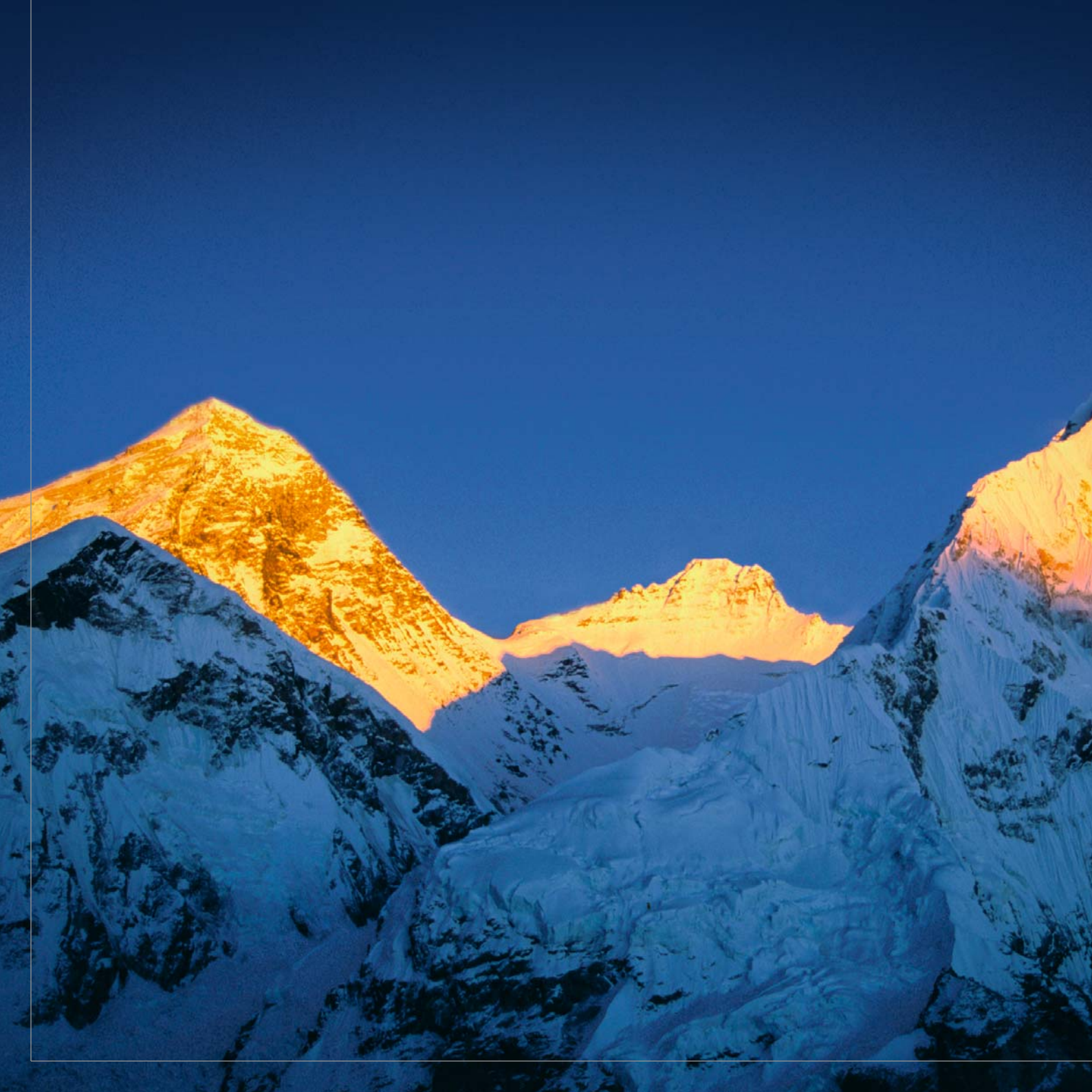


ABB



*Eternity is the
present that
never ends*

Aurelius Augustinus



Outstanding

If you demand absolute satisfaction you must leave familiar terrain. Perfection is only possible when the mind crosses borders. These pure and durable materials have no equal. A design which remembers the beauty of the original. Clear, condensed shapes – superb craftsmanship. In the consistency of the idea, a new quality claim becomes tangible: the perfect combination of aesthetics, function and long life. A product that sets standards. Today and tomorrow. And far beyond.



N o b l e

As a material, stainless steel is incomparable. Its noble quality and cool surface make the material a sensual expression of genuineness and durability. In modern architecture, it counts as one of the most important design elements. The new ***pure stainless steel*** is not only robust, fingerprints leave no trace on its surface. In every day use, it therefore retains its noble appearance even with maximum wear. No other material has such extraordinary properties.



Durable



In residential buildings, a room often changes its appearance. New furnishings or a new interior colour indicate the changing expectations or tastes of the occupants. The minimalistic design, coupled with the noble optics of the ***pure stainless steel***, is suitable for all colours and modern furnishing styles. And it will outlive the years – timeless in style, undamaged in appearance.







C / e a r

Architecture is a sensual experience. Every building triggers sensations. The interaction of the details is decisive for the effect of the whole. Clear forms ensure clear messages – and are the basis for a coherent overall concept. The consistent straight lines of the ***pure stainless steel*** make the switch an integral component of the architecture. Perfect design, architecturally thought throughout.







For the planning of public or representative buildings, the sophisticated electrical installation must fulfil two sober criteria: it must be both functional and durable. The range of the new stainless-steel series stretches beyond switches and socket outlets, also offering many devices made of this high-quality, durable material.



Switch



Touch Dimmer



2gang-1way Switch



Rotary Dimmer



Blind control



Busch Memory 2gang Dimmer



Socket Outlet, shuttered



Socket Outlet with earthing pin



13A Switched Socket Outlet





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of the ABB Group

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Busch-Jaeger products are available from your electrical installation specialist