



LEDVANCE

LEDVANCE.COM.AU

6 MUST HAVE¹ in 2016

**ESSENTIAL
OSRAM
PRODUCT
FOR TRADE**

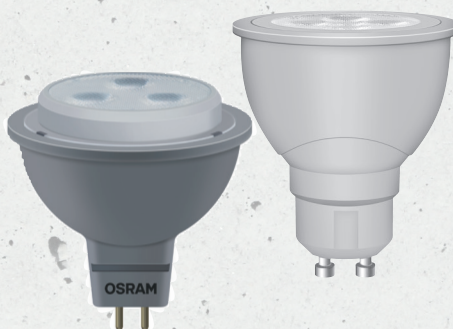


**LED SUPERSTAR
DOWNLIGHT**

CLASSIC A LED LAMPS



**LED SPOT LAMPS
MR16/GU10**



T5 SMARTLUX®



**HID METAL HALIDE -
HCI, HQI & MI LAMPS**



LED SubstiTUBE®



6 must have products for trade in 2016

Quality lighting trusted by sparkies all over the globe.

Light is OSRAM

OSRAM



6 must have products for trade in 2016

Check out the 6 MUST HAVE Trade products for 2016. We have chosen the TOP 6 most consistently reliable products for you to offer your contractors throughout the year. Your contractors can be confident about getting the job done right...every time, with OSRAM's 6 MUST HAVES!

1 LED SUPERSTAR DOWNLIGHT



Features and Benefits

- Consistent colour ≤ 5 SDCM
- NEW colour temperature 5000K
- High performance 10.5W LED downlight
- Up to 900 lumens light output
- Flush diffuser design with wide 100° beam spread
- Dimmable on leading and trailing edge phase dimmers
- Available in 3000K, 4000K and 5000K
- Pre-wired with 1.2m flex and plug for easy installation
- 92mm cut out

2 LED CLASSIC LAMPS



Features and Benefits

- Comprehensive range of LED lamps available in familiar shapes: GLS, candle & fancy round
- Light output from 250lm up to 1400lm
- E27, E14, B22d and B15d bases
- Available in 2700K warm white and 6500K daylight
- Lifetime of 15,000 hours for non-dimmable lamps
- Lifetime up to 25,000 for dimmable lamps
- UV and NIR radiation free
- Mercury free

3 LED SubstiTUBE®

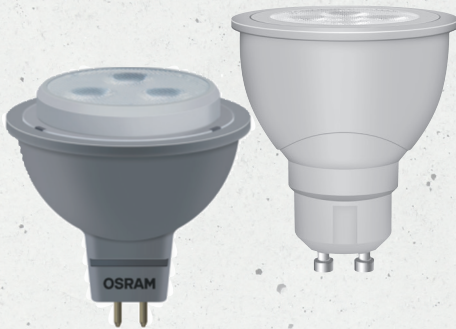


Features and Benefits

- Long Lifetime 40,000 hours
- Efficiency up to 109 lm/W
- Up to 50% energy savings compared to a T8 fluorescent lamp
- Up to 5 times longer lifespan than classic fluorescent lamps
- Instant 100% light, flicker-free
- Up to 5-year guarantee

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LED SPOT LAMPS (MR16 & GU10)



Features and Benefits

- Average life of 25,000 h.
- High resistance to switching transients (up to 100,000 switching cycles)
- Good colour rendering >80
- High luminous efficacy
- Dimmable
- Available in three light colours: 2700, 3000 and 6500K

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T5 SMARTLUX®



Features and Benefits

- High efficiency up to 104 lumens per watt
- Average life of 20,000 hours
- Good colour rendering group 1B (Ra 80-90)
- Environmentally friendly fluorescent lamps with low mercury content (<3mg)
- Available in colour temperatures of 3000K, 4000K & 6500K
- Up to 20% more efficient than standard T8

6

HID METAL HALIDE - HCI, HQI & MI LAMPS



Features and Benefits

HCI

- High quality ceramic metal halide lamps
- Compact size lamps with G12 & G8.5 bases
- Up to 15,000 hour life
- Ideal for retail lighting applications

HQI-TS

- Excellence double ended quartz lamps
- Excellent distribution of light and colour rendering
- Excellent lumen maintenance
- Ideal for shop lighting applications

POWERARC MI

- Long lifetime up to 20,000 hours
- High output & efficacy
- Universal operating position
- Suitable for industrial, retail, and high bay



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For more information about 6 MUST HAVES in 2016 please contact your sales representative or call our Sales and Service Team on 1300 4 67726.

Have you heard about OSRAM LIGHTIFY™?

What is light to you?

Simple, wireless, automated light - Customise and control your home lighting with LIGHTIFY™ lamps via your smart phone or tablet.

For more information go to www.o4osram.com.au/lightify



Tunable White
E27



RGBW
E27 & B22d



Tunable White
PAR16



Gateway

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