

Voltimum Plus Magazine

Media information





Introducing Voltimum Plus magazine

Voltimum Plus magazine is read by electrotechnical professionals, including electricians, installers, contractors, engineers and distributors. It keeps the entire electrical industry informed through a combination of:

- Regulation updates
- Technical guidance
- Case studies
- Industry updates
- Product news
- Interviews
- Q&As
- Loyalty programme special offers
- And much more...





voltimum+

Distribution & Audience

Print circulation

10,000 issues are printed with **5,000** posted to named individuals and **5,000** distributed from selected CEF and Medlock branches.

Supported by



Digital circulation

100,000 issues are delivered directly into the inbox of the entire Voltimum UK and Ireland database.

voltimum



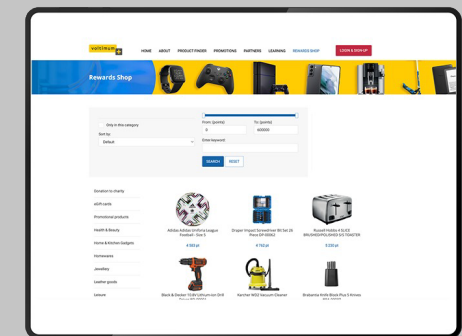
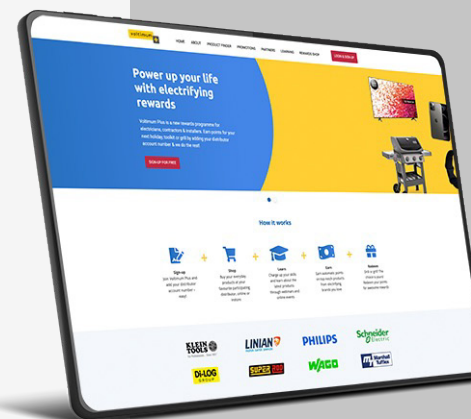
About

The launch of Voltimum Plus magazine offers a further dimension to an already established, market leading portfolio.

For 25 years Voltimum has been established as the leading digital sales enabler, connecting manufacturers to the electrical trade. As a pioneer for digital communication within the electrical industry, Voltimum boasts a global database of almost 750,000 active and engaged electrical trade professionals across 16 different countries.

In 2021 the evolution of Voltimum continued with the launch of Voltimum Plus, a slick and seamless industry loyalty programme. The flagship programme has over 15,000 registered users and connects the entire supply chain, rewarding the trade for their purchases on selected products, of selected brands, at selected distributors.

Voltimum is the industry leading sales enabler.



Key dates 2024

Spring edition

Final copy to production:
16 February 2024

Published:
01 March 2024

Summer edition

Final copy to production:
24 May 2024

Published:
07 June 2024

Autumn edition

Final copy to production:
30 August 2024

Published:
13 September 2024

Winter edition

Final copy to production:
08 November 2024

Published:
22 November 2024



Advertising rates

Front cover package
(front cover, double page spread feature article and full page advert)
£5,000

Double page spread
£3,500

Inside front cover
£2,500

Outside back cover
£2,500

Inside back cover
£2,500

Full page advert
£2,000

Half page advert
£1,200

Quarter page advert
£750

Loose inserts
Price on request

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For more information on Voltimum digital services such as the Voltimum Plus industry loyalty programme, supporting sales of your products through our website, marketing partnerships, CPD training, or anything else, please do not hesitate to contact Naomi McKenzie Naomi.mckenzie@voltimum.com.

