

“... we’ve seen a huge rise in demand for smart home products...The Ring Professional Programme gave us the perfect opportunity to make the most of this increase in demand”

Model Homes

Case Summary

Company: Model Homes

Objective: Prevent anti-social behaviour

Products: Ring Video Doorbell (2nd Generation)

Results: Installations were simple and clean & the client has great peace of mind.



Overview

Home security systems have grown in popularity within the smart home market recently, a trend that the team at Model Homes have noticed from their clients first hand. To improve on their future success, Model Homes joined the Ring Professional Programme to learn more about the best practice for installing Ring products so that their customers get the leading brand for their security needs. We had a chat with the Model Homes team to find out how they were finding the Programme.

How are you finding the Ring Professional Programme so far?

We’ve found the Ring Professional Programme to be clear, concise and professionally presented. We really like the style of presentation and we know that the knowledge we’re gaining is going to be a big part of our future success while installing Ring.

Why did you join the programme?

Over the last year, we’ve seen a huge rise in demand for smart home products, and we love Ring’s product range. The Ring Professional Programme gave us the perfect opportunity to make the most of this increase in demand; allowing us to learn more about the products and how to install them correctly to ensure that our customers receive the highest level of service and the very best in smart home security.

What is your experience of installing Ring products?

As a premium product with a world-renowned reputation, Ring is our choice for a smart security system for our customers. Their commitment to innovation and constantly developing new products as the market demands also means that they have a best-in-class offering. One of our recent clients wanted a video doorbell to counteract some anti-social behaviour that had been occurring at the front of the house. However, they didn’t have an existing wired doorbell, and didn’t want to drill through the house in order to install a full doorbell system.

After discussing the various options with the customer, they decided that Ring Video Doorbell (2nd Generation) would be the best option. This video doorbell can run on battery power, but there would also be the option to hardwire this device into the home in the future. We also chose to link up an Alexa-enabled device so that the customer could hear notifications around their home as no existing mechanical chime was in place. With the help of the online training modules from the Ring Professional Programme, the installations were simple and clean. With the knowledge acquired from the training, we were able to overcome any obstacles within the installation and easily demonstrate to the client how Ring Video Doorbell (2nd Generation) works.

What was your customer’s experience?

The customer has been delighted with our knowledge and professionalism:

“...Delighted with the product, gives great peace of mind. Mark gave a detailed run-through of how to use it before he left. Highly recommended.” - Nicola Doyle.

[Click HERE](#)
To Join The Ring Professional Programme

Installers can join the Ring Professional Programme today, free of charge. Gain in-depth knowledge of Ring’s range of security products, how to install them, and the benefits for customers. Help your customers feel safe in their homes and communities.